

Serbian Investment and Export Promotion Agency – founded by the first democratic Government in 2001 – helps both foreign investors establish businesses in Serbia and local producers boost their export volume. Created as a one-stop-shop, SIEPA act as a reliable partner for our clients through the entire investment process. The Agency holds a central position among all institutions in this field, promoting Serbia's rapidly improving business-friendly climate.

Our Services

SIEPA helps potential investors capitalize on Serbia's emerging business opportunities by:

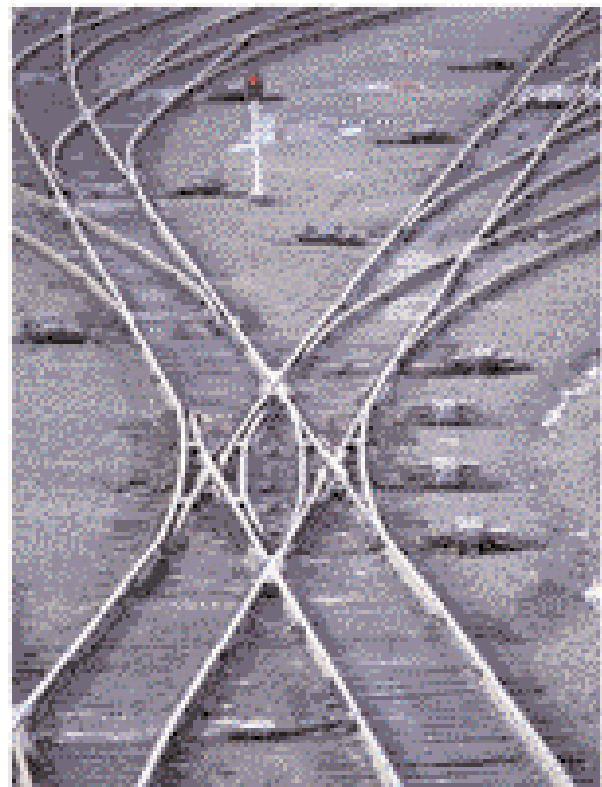
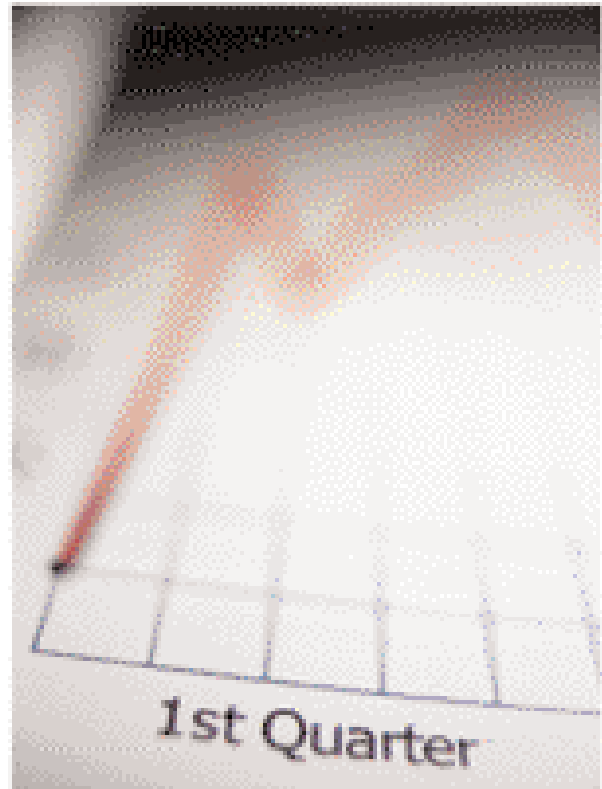
- providing relevant statistical and economical data, as well as information on the investment-related legal framework;
- helping find appropriate greenfield and brownfield options;
- assisting in obtaining permits and licenses required by national and local authorities, thus speeding up the completion of the project;
- organizing visits to potential suppliers and other potential partners;
- presenting ready-to-invest projects;
- preparing sector analyses and studies that provide a thorough overview of the particular sector of the Serbian economy.

In order to fully meet our clients' demands, we are networking with all FDI-related public and private sector bodies, including Government ministries and other Governmental bodies, municipal authorities and local self-government, building land agencies, tax and customs authorities, statistical bureaus, chambers of commerce and the National Bank of Serbia.

To date, some of the largest greenfield projects in Serbia have been completed thanks to our assistance. The American Ball Corporation and the Austrian OMV, with more than \$200 million worth investments, are on top of our reference list. In addition, a number of other respectable companies, like Knaf and European Nickel relied on our assistance when setting up their operations in our country.

To ensure dynamic growth of our economy, globally competitive export is as important as fresh foreign investment. SIEPA has already provided more than 300 Serbian companies with €1.5 million of financial support for fair presentations, developing promotional materials, analyzing foreign markets, introducing quality standards and other activities.

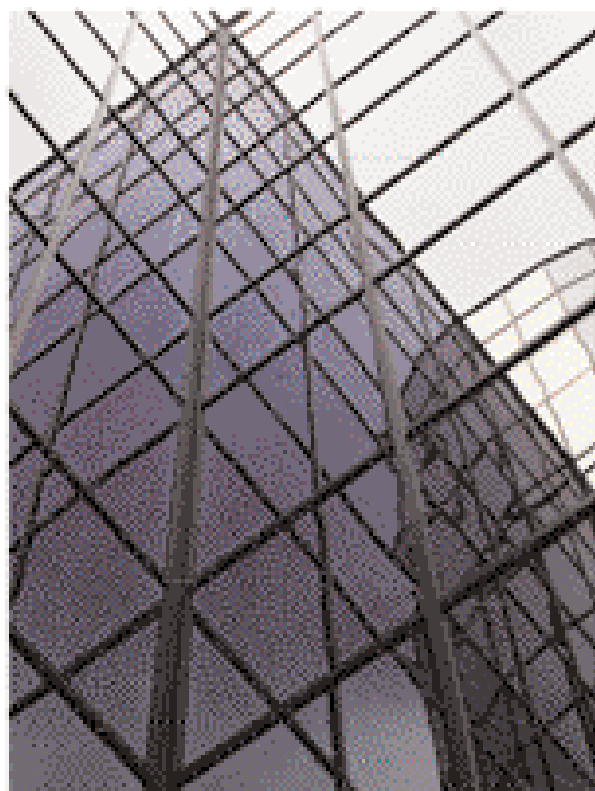
Information and consulting services, we offer potential and current investors and domestic exporters, are provided free-of-charge.



SIEPA vaš partner za buduće uspehe

Agencija za strana ulaganja i promociju izvoza

SIEPA



Agencija za strana ulaganja i promociju izvoza Republike Srbije (SIEPA) osnovana je 2001. godine sa ciljem da podrži privlačenje stranih direktnih investicija i pruži podršku domaćim izvozniciima prilikom plasmana njihovih proizvoda na svetskom tržištu. Agencija je zamišljena kao one-stop-shop, gde naši klijenti mogu da dobiju sve informacije koje su im potrebne za realizaciju investicionog projekta. U oblasti stranih ulaganja SIEPA predstavlja najvažniju državnu instituciju koja aktivno promovise sve bolji ambijent za poslovanje u Srbiji.

Naše usluge

Stranim kompanijama, koje su zainteresovane za ulaganje u Srbiju, SIEPA nudi brojne usluge u svim fazama investicionog procesa:

- pružanje ekonomskih, statističkih i pravnih informacija;
- pronalaženje pogodnog građevinskog zemljišta i slobodnih proizvodnih kapaciteta;
- ubrzavanje procedure za dobijanje potrebnih dozvola;
- organizovanje poseta potencijalnim poslovnim partnerima;
- predstavljanje kompletnih investicionih projekata;
- izrada detaljnih studija najvažnijih privrednih sektora.

Da bismo u potpunosti odgovorili zahtevima klijenata, razvili smo uspešnu saradnju sa svim relevantnim institucijama u ovoj oblasti, kao što su ministarstva i druge državne agencije, organi lokalne samouprave, građevinske direkcije, carinska i poreska uprava, statistički zavodi, privredne komore i Narodna banka Srbije.

Neka od najvećih greenfield investicija u Srbiji u poslednje vreme realizovane su upravo zahvaljujući podršci Agencije. Na vrhu naše liste klijenata su američka Ball Corporation i austrijski OMV sa investicijama od preko 200 miliona evra. Pored toga, još nekoliko uglednih svetskih kompanija, kao što su Knaufl i European Nickel, koristilo je našu pomoć prilikom ulaska na srpsko tržište.

Za dinamičan rast naše privrede konkurentan izvoz važan je koliko i nove strane investicije. Do sada smo obezbedili oko 1,5 miliona evra besplatne pomoći za više od 300 domaćih preduzeća kojima je bila potrebna podrška za učešće na međunarodnim sajmovima, istraživanje stranih tržišta, uvođenje standarda kvaliteta i druge aktivnosti. Na tome ne želimo da se zaustavimo, tako da su upravo u pripremi praktični vodič za izvoznike, kao i jedinstvena baza podataka namenjena izvoznim preduzećima. Najzad, oni koji žele da budu redovno informisani o najnovijim dešavanjima u oblasti spoljne trgovine mogu besplatno dobiti specijalizovani časopis Exporter.

Sve informacije i konsultantske usluge koje nudimo postojećim i potencijalnim investitorima, kao i domaćim izvozniciima potpuno su besplatne.

Over €200 million of foreign direct investment and €1.5 million of financial support for domestic exporters are the achievements we are proud of.

Our Publications

SIEPA publications and materials on doing business in Serbia, as well as detailed sector analyses and studies will help foreign investors learn more about the ample business opportunities in our country. They are available in hard copy and can be downloaded from our web-site as well.

Sector brochures of Agribusiness, Automotive, and Electronics industry – brief overviews of these sectors, along with major reasons to invest and the profiles of leading companies.

SIEPA is currently working on a series of new brochures to be available this year. These will include:

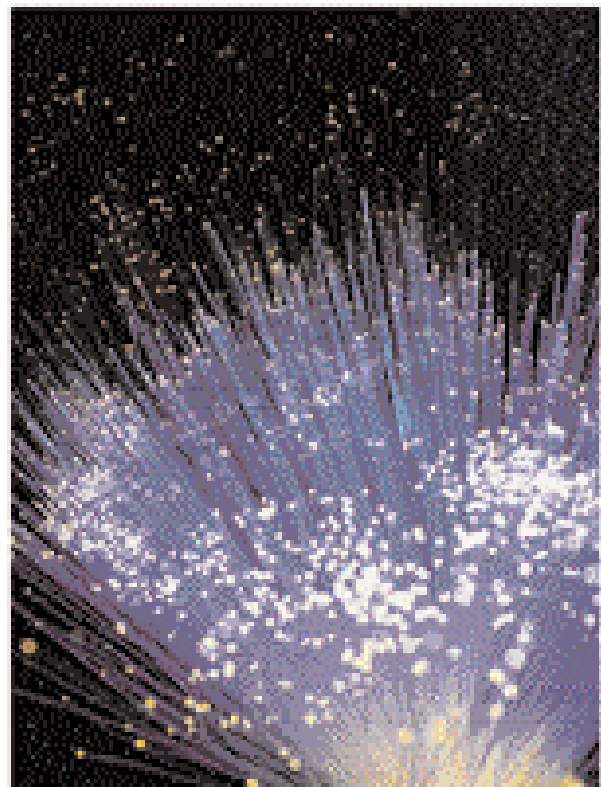
- 100 Frequently Asked Questions About Serbia;
- Wood and Furniture Industry;
- Textile Industry;
- Information Technologies;
- Tourism;
- Energy and Mining;
- Pharmaceutical Industry;
- Vegetables Processing Industry;
- Fruit Processing Industry.

Everything we do is aimed at promoting Serbia as a country, where foreign companies can benefit from great investment opportunities and find credible partners to do business with. SIEPA team of young professionals works hard to meet our clients' demands, thereby contributing to the better future of Serbia.

"SIEPA has been of considerable assistance to us during this initial period of establishing ourselves in the Republic and has simplified for us a process that otherwise would have been considerably more complicated. SIEPA is providing a valuable service and I am sure that, through its efforts, is encouraging international firms, such as ourselves, to invest in the Republic of Serbia".

Simon Purkisa, Managing Director European Nickel PLC

By offering free-of-charge services in all stages of an investment process, SIEPA helps you speed up the completion of the project.





Više od 200 miliona evra stranih direktnih investicija i 1,5 miliona evra pomoći našim izvoznicima su uspehi kojima se ponosimo.

Naše publikacije

Iz publikacija i promotivnih materijala Agencije strani investitori mogu dobiti detaljne informacije o mogućnostima i ambijentu za poslovanje u Srbiji. One su dostupne u štampanom, kao i elektronskom obliku na Internet prezentaciji Agencije.

Brošure prehrambene, automobilske i elektronske industrije u Srbiji – kratak pregled ovih grana, zajedno sa glavnim razlozima za ulaganje i profilom najznačajnijih preduzeća

U toku ove godine izći će iz štampa nekoliko novih brošura:

- 100 najčešće postavljanih pitanja o Srbiji;
- drvna industrija i industrija nameštaja;
- tekstilna industrija;
- informacione tehnologije;
- turizam;
- energetika;
- farmaceutska industrija;
- prerada povrća;
- prerada voća.

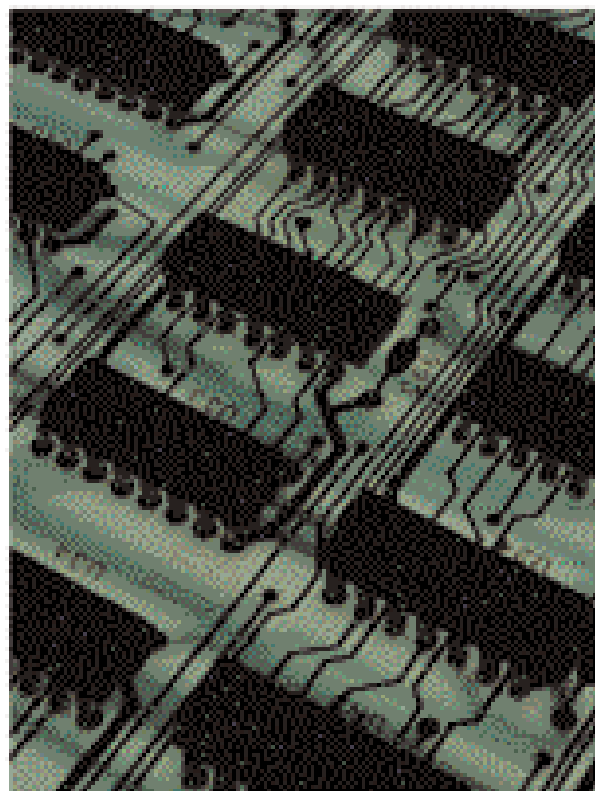
Sve što SIEPA radi ima za cilj promociju Srbije, kao zemlje u koju vredi ulagati i u kojoj strane kompanije mogu naći pouzdane poslovne partnere. Naš mladi tim profesionalaca sa velikim entuzijazmom ispunjava zahteve klijenata, znajući da time doprinose boljoj budućnosti Srbije.

„Pomoć SIEPA-e za četiri veoma značajna projekta vrlo je dragocena za unapređenje našeg promotivnog nastupa na vrlo zahtevnim evropskim i svetskim tržištima... Kvalitet rada kvalitet, a to je upravo ono što se po našem dubokom uverenju desilo zahvaljujući izuzetno kvalitetnoj saradnji preduzeća Metalac i SIEPA-e.“

Mašina Đoković, šef službe izvoza Metalac a.d., Gorji Mironovac

„SIEPA je, po ocenama ne samo naših, već, što je važnije, stranih partnera, dragocen saradnik svih koji rade na uvođenju stranih ulaganja i podsticanju domaćeg izvoza.“

Novinska agencija Tanjug, januar 2005.



SIEPA u svim fazama investicionog procesa pruža besplatne usluge koje uključuju i ubrzanje realizaciju posla