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Investitori godine u Srbiji

Investors of the Year in Serbia

VIP Mobile, Alena Limited i Telenor, Investitori godine u Srbiji, biće kandidovani za godišnje priznanje OECD na nivou Jugoistočne Evrope

VIP Mobile, Alena Limited and Telenor, "Investors of the Year" in Serbia, will be nominated for the annual OECD award at the South East European level

Godišnju nagradu „Investitor godine“, za najveće ulaganje u Srbiji tokom 2006. i 2007. godine, dobile su kompanije VIP Mobile za najveću greenfield investiciju, Alena Limited za najveće zapošljavanje, i Telenor za najveću investiciju.

Ove kompanije biće kandidovane za priznanje „Investitor godine“ u zemljama Jugoistočne Evrope, koje svake godine dodeljuje Organizacija za ekonomsku saradnju i razvoj (OECD) stranim ulagačima.

OECD je uzastopno tri godine nagradu za najveću greenfield investiciju u celom regionu dodeljivao investitorima u Srbiji - "Ball Packing" za 2004, "METRO" za 2005. i "Airport City Belgrade" za 2006. godinu.

The annual "Investor of the Year" award, for the largest investment in Serbia in 2006 and 2007, was presented to the VIP Mobile Company for the biggest greenfield investment, to Alena Limited for the largest employment, and Telenor for the largest investment.

These companies will be nominated for the "Investor of the Year" award in South East European countries, presented every year by the Organization for Economic Cooperation and Development (OECD) to foreign investors.

For three years now, the OECD has been presenting the award for the largest greenfield investment in the entire region to investors in Serbia - "Ball Packing" in 2004, "METRO" in 2005 and "Airport City Belgrade" in 2006.

Vip mobile je postao najveći greenfield investitor u Srbiji kupovinom treće licence za mobilnog operatera za 320 miliona evra, što je najveća greenfield investicija u 2007. godini. Kompanija će dodatno investirati 250 miliona evra.

Vip Mobile has become the largest greenfield investor in Serbia by purchasing the third mobile telephony operator license for 320 million euros, which was the largest greenfield investment in 2007. The company will invest an additional 250 million euros.

Alena Limited je najveći investicioni projekat u Srbiji u 2007. godini u pogledu otvaranja novih radnih mesta. Trenutno zapošljava 800 radnika i sprovodi edukativne programe za novih 1.000. Planira da zaposli 3.000 radnika.

Alena Limited was the largest investment project in Serbia in 2007 in the sense of opening new jobs. It currently employs 800 people and it is carrying out educative programs for another 1,000. It plans to employ 3,000 people.

Telenor, norveški mobilni operater, ušao je na srpsko tržište kupovinom kompanije Mobi 63 za 1,5 milijardi evra. To je do sada najveća pojedinačna strana investicija u Srbiji, kao i u čitavoj Jugoistočnoj Evropi. U Srbiji usluge Telenor ima 40 odsto domaćeg tržišta.

Telenor, the Norwegian mobile telephony operator, entered the Serbian market by purchasing the Mobi 63 company for 1.5 million euros. This is so far the largest individual foreign investment in Serbia, and in all of South Eastern Europe. In Serbia, 40 percent of the domestic market uses Telenor services.

Elrad International je u 2006. godini započeo investiciju u jednoj od najnerazvijenijih opština u Srbiji, koja predviđa zapošljavanje oko 200 radnika.

Elrad International launched, in 2006, an investment in one of the most under-developed municipalities in Serbia, which envisaged the employment of around 200 people.

Hemofarm, lider na domaćem farmaceutskom tržištu i najveći izvoznik lekova iz Srbije, od avgusta 2006. godine je u većinskom vlasništvu nemačke kompanije STADA A.G. U sprovođenju politike korporativne društvene odgovornosti od 1993. godine pomaže velikom broju različitih društveno korisnih projekata preko Fondacije Hemofarm.

Hemofarm, the leader on the domestic pharmaceutical market and Serbia's largest medicine exporter, has been the majority ownership of the German STADA A.G. company since August 2006. In the implementation of the policy of corporative social responsibility, since 1993 it has been assisting a large number of various socially useful projects through the Hemofarm Foundation.