

Srbija prava prilika za investiranje

- Bečki ekonomski forum podstiče regionalnu ekonomsku saradnju. - BEF ima 13 država članica i 150 članova. - Saradnja u okviru BEF korisna za napredak u regionu i realizaciju konkretnih projekata



Bečki ekonomski forum okuplja predstavnike 13 zemalja u regionu. Nastao je kao odgovor na potrebu poslovnih ljudi regiona da šire svoje aktivnosti na susedne zemlje. Kada je osnovan pre pet godina, okupio je najpre ugledne kompanije, zatim su mu se pridružili političari, pa ambasadori, a od nedavno i guverneri centralnih banaka zemalja članica.

Predsednik Bečkog ekonomskog foruma, **dr Erhard Busek**, objašnjava razloge za njegovo osnivanje, način rada i ciljeve.

Kakva je aktivnost Bečkog ekonomskog foruma i koji je cilj njegovog organizovanja?

- Bečki ekonomski forum osnovan je u aprilu 2004. godine sa sedištem u Beču i cilj mu je da promoviše ekonomsku saradnju između zemalja regiona jugoistočne Evrope i ka njima.

Naše aktivnosti su skoncentrisane u Beču i u našim državama članicama - Albaniji, Bosni i Hercegovini, Bugarskoj,

Vienna Economic Forum gathers the representatives of 13 countries in the region. It emerged as an answer to the needs of the regional business to extend their activities in the neighboring countries. When it was founded five years ago it primarily gathered around reputable companies. Afterwards, politicians and ambassadors joined the Forum, and since recently, governors of member countries central banks.

President of the Vienna Economic Forum **Dr Erhard Busek** explains the reasons for Forum's establishment, its work and objectives.

What are the activities of the Vienna Economic Forum and what is the aim of its founding?

- Vienna Economic Forum was founded in April 2004 with Headquarters in Vienna and has the aim to promote the economic cooperation to and between the countries from the Region of South Eastern Europe.

Our activities are concentrated in Vienna and also in our Member Countries - Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Macedonia, Moldova, Montenegro, Romania, Serbia, Slovenia, Turkey and Ukraine and we are open for new Members.

The main conferences of Vienna Economic Forum take place every year in November in Vienna. Last November we have celebrated our 5th Anniversary where we could welcome around 500 participants from 37 countries throughout the world.

How many members does the Vienna Economic Forum have?

- At present we have around 150 members. A special place in the structure of VEF is foreseen for our cooperation partners, who come both from Austria and from the region of Vienna Economic Forum and most of them are also Founding Members of the Forum.

Member of the Board of VEF are some of the most reputable companies and entrepreneurs in Austria. The Prime Ministers of all the states from the Region, together with the Austrian Federal Chancellor present the Committee of Patrons of Vienna Economic Forum and all the Ambassadors of the countries from the Region take part in the work of the Forum

Serbia - Good Investment Opportunities

- Vienna Economic Forum encourages regional economic cooperation - VEF has 13 member countries and 150 members - Cooperation within VEF is beneficiary for progress in the region and realization of concrete projects



Hrvatskoj, Makedoniji, Moldaviji, Crnoj Gori, Rumuniji, Srbiji, Sloveniji, Turskoj i Ukrajini. Mi smo otvoreni za nove članove. Glavne konferencije Bečkog ekonomskog foruma održavaju se svake godine u novembru, u Beču.

Prošlog novembra proslavili smo našu 5. godišnjicu kojoj je prisustvovalo oko 500 učesnika, iz 37 zemalja širom sveta.

Koliko članova ima Bečki ekonomski forum?

- Trenutno imamo oko 150 članova. Posebno mesto u strukturi BEF-a je predviđeno za partnere sa kojima saradujemo, koji su i iz Austrije i iz regiona Bečkog ekonomskog foruma, a većina su i osnivači foruma. Članovi upravnog odbora BEF-a su neke od najuglednijih kompanija i ugledni poslovni ljudi u Austriji. Premijeri svih država regiona zajedno sa austrijskim saveznim kancelarom čine Komitet pokrovitelja Bečkog ekonomskog foruma, a svi ambasadori zemalja regiona učestvuju u radu foruma kao članovi Komiteta ambasadora.

Tek nedavno smo osnovali Komitet guvernera Bečkog ekonomskog foruma, sa guvernerima Narodnih banaka u regionu.

Kakvo je mesto Srbije u ovom forumu?

- Premijer Srbije, dr Mirko Cvetković, takođe je član Komiteta pokrovitelja, a ambasador Srbije u Austriji, gospodin

as Members of the Ambassadors Committee. Only recently we have founded our Vienna Economic Forum Governors Committee with the Governors of the National Banks of the region.

What is Serbia's place in this forum?

- Serbian Prime Minister H. E. Dr. Mirko Cvetkovic is also Member of the Patrons Committee, the Serbian Ambassador to Austria H.E. Mr. Dragan Velicic is Member of the Ambassadors Committee and we are glad to count the Governor of the Serbian National Bank, Mr. Radovan Jelasic to our Governors Committee.

We started an especially good cooperation in the last time with the Serbian Chamber of Commerce and together we organize on 18-19 May 2009 Vienna Economic Talks - Belgrade Meeting, to which I also want to invite your interested readers.

Has the Forum made any positive recommendations for investment in Serbia ?

- The fact that we have organised our first Vienna Economic Forum - Belgrade Meeting under the patronage of former Prime Minister Mr. Vojislav Kostunica in June 2006, in a time which has been rather complicated for Belgrade, and that we



Dragan Velikić, član je Komiteta ambasadora i radujemo se uključenju guvernera Narodna banke Srbije, gospodina Radovana Jelašića u naš Komitet guvernera. Započeli smo prošlog puta naročito dobru saradnju sa Privrednom komorom Srbije.

U zajedničkoj organizaciji, 18. i 19. maja 2009. godine biće održani Bečki ekonomski razgovori - beogradski sastanak, na koji mogu da dođu svi koji su zainteresovani.

Da li je Forum dao pozitivne preporuke za investiranje u Srbiju?

- Preporučujemo svojim članovima da ulažu u Srbiju i moto naših predstojećih Bečkih ekonomskih razgovora - beogradskog sastanka je „Srbija: iskoristi pravu priliku sada!“.

Činjenica je da smo organizovali prvi Bečki ekonomski forum - beogradski sastanak u junu 2006. godine, u vreme koje je bilo prilično komplikovano za Beograd, i da sada organizujemo takav sastanak po drugi put, 18. i 19. maja 2009. godine govori sama po sebi.

Oko kojih programa Bečki ekonomski forum okuplja svoje članice?

- Bečki ekonomski forum je razvijen da bi ispunio zahteve poslovnih ljudi koji žele da se šire u regionu. Ovo širenje je za opšte dobro, za dalji ekonomski razvoj regiona, i mi pokušavamo da budemo na usluzi svojim članovima tako što ćemo povezivati zanimljive teme, osobe, preduzetnike, ljude koji odlučuju o ekonomiji i politici i koji otvoreno govore kako o pozitivnim, tako i o negativnim iskustvima. Ključna reč našeg programa je „saradnja“. A rezultati pokazuju da smo na pravom putu.

Da li postoje neki rokovi za sprovođenje ovih programa?

- Za velike forume obično koordiniramo datume svojih skupova godinu dana unapred sa našim pokroviteljima, premijerima zemalja članica Bečkog ekonomskog foruma. Sastanci Bečkih ekonomskih razgovora koje organizujemo za specijalizovane teme biće manjeg okvira i sa manjim brojem učesnika, i ovde možemo da budemo fleksibilniji u realizaciji. Na primer, mi smo organizovali u kratkom roku i u saradnji sa Narodnom bankom Austrije naše Bečke ekonomske razgovore - „Križa finansijskog tržišta: Efekti i implikacije za jugoistočnu Evropu“ 27. februara 2009. godine. Ovo je goruća tema i na razgovor o njoj pozvali smo guvernera u regionu, članove Komiteta guvernera Bečkog ekonomskog foruma.

Koji program je najuspešniji, a koji ima najmanji uspeha i koji su uzroci toga?

- Mislim da su svi sastanci našeg Bečkog ekonomskog foruma uspešni i dobijamo pozitivne povratne informacije posle svakog foruma. Na njima se uspostavljaju mnogi kontakti koji su korisni za napredak u regionu i za realizaciju konkret-



organise from 18-19 May 2009 for the second time a meeting, speaks for itself. We recommend our members to invest in Serbia and have chosen for our forthcoming Vienna Economic Talks - Belgrade Meeting the motto "Serbia: Take the real Chance now!".

Around which programs does the Vienna economic forum bring together its members?

- Vienna Economic Forum has developed to meet the demand of the entrepreneurs wanting to expand in the region. This expansion is of a general advantage for the further economic development of the region and we try to serve our Members by bringing together interesting topics, person, entrepreneurs, decision makers of the economy and politics and speak openly about positive, but also about negative experience.

The key word of our program is „cooperation“. And the results show that we are on the right way.

Are there any deadlines for the realization of these programs?

- For the big Forums usually we co-ordinate the dates for our meetings one year in advance with our Patrons, the Prime Ministers of the member countries of Vienna Economic Forum. The Vienna Economic Talks meetings which we organise for specialized topics shall be in a smaller frame with fewer participants, and here we can be more flexible in the realisation.

For example, we have organised in a short time and in cooperation with Oesterreichische Nationalbank / Austrian National Bank our Vienna Economic Talks - "The Financial Market Crisis: Effects and Implications for South-Eastern Europe" on 27 February 2009, a burning issue, on which to discuss we have invited the Governors of the region, Members of the Governors Committee of Vienna Economic Forum.

Which program is the most successful, and which is the least successful, and what are the causes of this?

- I think that all our Vienna Economic Forum meetings are successful and we receive positive feedback after each Forum. There are made many contacts, which are useful for progress in the region and for the realization of concrete

nih projekata. Forma naših Bečkih ekonomskih razgovora se predstavlja kao veoma pragmatična. Najbolji rezultat je činjenica da su tokom ovih sastanaka ugovoreni konkretni poslovi.

Kakve su perspektive Bečkog ekonomskog foruma kao organizacije?

- Možemo reći da smo do sada uspešno spajali ljude koji donose odluke i investitore iz Austrije i drugih evropskih zemalja sa zemljama članicama Bečkog ekonomskog foruma, i tako smo dali podsticaj i podržavali zajedničke projekte i konkretne aktivnosti. Do sada su naši sastanci bili veoma uspešni, broj učesnika se povećava od sastanka do sastanka, a odgovor sa međunarodne scene nam govori da smo na pravom putu. Mi se aktivno i dobro razvijamo i u pravcu kaspiskog regiona.

projects. And the best result is that concrete business is made! The form of our Vienna Economic Talks presents itself very pragmatic.

What are the prospects of the Vienna Economic Forum as an organization?

- We can say that up to now we have successfully brought together decision makers and investors from Austria and other European countries with the member countries of Vienna Economic Forum, thus giving impulses and supporting common projects and concrete activities. So far our meetings have been a great success, the number of participants has been increasing from meeting to meeting, and the international response tells us that we are on the right way.

And we develop actively and well in the direction of the Caspian Region.

-  **Austria**
-  **Albania**
-  **Bosnia and Hercegovina**
-  **Bulgaria**
-  **Croatia**
-  **Macedonia**
-  **Moldova**
-  **Montenegro**
-  **Romania**
-  **Serbia**
-  **Slovenia**
-  **Turkey**
-  **Ukraine**

VIENNA ECONOMIC FORUM
 Stubenring 16/3
 A-1010 Wien / Vienna
 Österreich / Austria
 Tel +43 (1) 714 10 14-13
 Fax +43 (1) 714 10 14-19
 E-mail stockhammer@vienna-economic-forum.com

