



Anketa nemačkih preduzeća u Srbiji ■■■

Srbija atraktivna poslovna destinacija

■■■ Čak 87 odsto anketiranih nemačkih privrednika ponovo bi izabrala Srbiju kao mesto za svoje poslovne aktivnosti. - Nemačka preduzeća su do danas u Srbiju investirale ukupno 1,5 milijardi evra

Srbija je i dalje atraktivna poslovna i investiciona destinacija, pokazuju rezultati ankete "Poslovno okruženje u Srbiji" koju je sproveo Nemačko privredno udruženje u Beogradu među svojim članovima.

Ovo udruženje okuplja 150 preduzeća, koja zapošljavaju oko 13.000 ljudi i imaju promet od oko dve milijarde evra godišnje.

Čak 87 odsto anketiranih nemačkih privrednika ponovo bi izabrala Srbiju kao mesto za svoje poslovne aktivnosti, i pored toga što žele neke korekcije poslovnog i privrednog ambijenta.

To je pokazala njihova ocena prestižnosti jedne države kao mesta za ulaganja, U konkurenciji 23 države regiona, ali i šire, od Srbije su bolje jedino Češka i Nemačka, i to samo za promil.

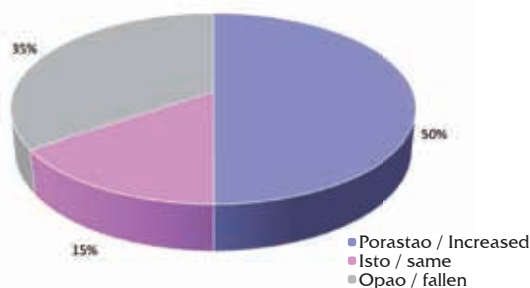
Nemačka preduzeća su do danas u Srbiju investirale ukupno 1,5 milijardi evra. Nemačka je time dobila mesto najvećeg spoljnotrgovinskog partnera Srbije, a i u slučaju

direktnih stranih investicija Nemačka se nalazi na čelu grupe.

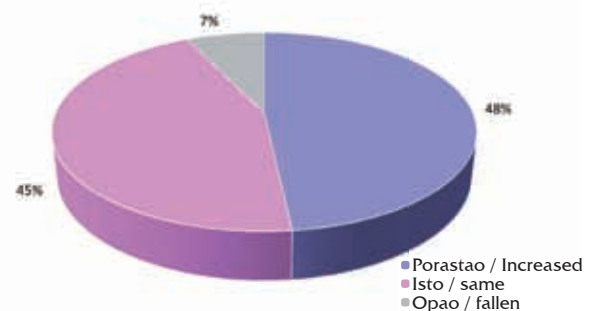
U 2009. godini bilo je 50 miliona evra novih investicija, a 2010. godine investicioni trend se nastavlja. Ulaganja u Srbiju će ove godine povećati 39 odsto preduzeća, a samo 13 odsto njih će ih smanjiti. Ovogodišnji investicioni ciklus je počeo kada je početkom aprila u Leskovcu nemačka fabrika čarapa "Fakle" potpisala ugovor koji donosi 600 novih radnih mesta i očekivani obim investicija je osam miliona evra. Svako drugo nemačko preduzeće iz Srbije očekuje rast prometa u 2010. godini. Oko 30 odsto anketiranih preduzeća svoje poslovanje u Srbiji ocenilo je kao dobro, dok 62 odsto navodi da je zadovoljavajuće, oko 48 odsto preduzeća očekuje rast prometa u 2010. godini, a 42 odsto rast dobiti.

Anketa o uslovima poslovanja u Srbiji sprovedena je petu godinu za redom, a njeni rezultati su objavljeni u aprilu 2010. godine.

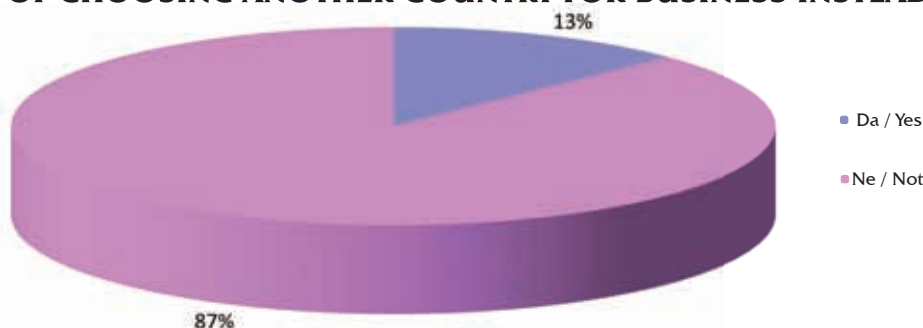
Obrt u 2009. u odnosu na 2008. godinu
Turnover in 2009 in comparison to 2008



Ocena rasta u 2010. u odnosu na 2009. godinu
Assesment of growth in 2010 in comparison to 2009



MOGUĆNOST IZBORA DRUGE ZEMLJE ZA RAD UMEMSTO SRBIJE POSSIBILITY OF CHOOSING ANOTHER COUNTRY FOR BUSINESS INSTEAD OF SERBIA





Serbia An Attractive Business Destination

■■■ 87 percent of the interviewed German businessmen would again chose Serbia as a place for their business activities. - German companies have up to now invested the total of 1.5 billion Euros into Serbia

Serbia is still an attractive business and investment destination. This is the result of a survey entitled „ Business environment in Serbia” which the German business association in Belgrade conducted among its members.

This association gathers around 150 companies employing around 13 000 people and having a turnover of around 2 billion Euros per year.

87 percent of the interviewed German businessmen would again chose Serbia as a place for their business activities despite the fact that they would want some corrections in the business and economic ambience. This was the result of their estimate of the prestige of a country as a place for investments. The competition was organized among 23 states in the region, and only Czech Republic and Germany were better than Serbia by a pro mille. German companies have up to now invested the total of 1.5 billion Euros into Serbia and so Germany has become the biggest foreign trade partner of Serbia, and in the case of direct

foreign investments, Germany is the leader of the group. In 2009 there were 50 million Euros of new investments and in 2010 the investment trend continued. 39 percent of the companies will increase investments into Serbia this year and only 13 percent of them will decrease their investments. This year’s investment cycle started when, at the beginning of April in Leskovac, the German socks industry “Fackel” signed a contract which opens up 600 new vacancies and the expected investment is eight million Euros. Every second German company from Serbia expects an increase in turnover in 2010. About 30 percent of interviewed companies assessed their business operations in Serbia as good, while 62% stated that it was satisfactory. Around 48 percent of companies expect an increase in turnover in 2010 and 42 percent expect an increase in profit. The survey on business conditions in Serbia has been conducted fifth year in raw and its results were announced in April 2010.

OCENA ATRAKTIVNOSTI ZEMALJA KAO MESTA ZA INVESTICIJE
ASSESSMENT OF ATTRACTIVENESS OF COUNTRIES AS PLACES OF INVESTMENT

