

Kongres srpskog ujedinjenja je neprofitna međunarodna organizacija koja okuplja Srbe i prijatelje Srba u dijaspori posvećene očuvanju i kontinuitetu srpskog nasleđa.

Osnovan je 1990. godine kao odgovor na istorijske promene koje su se dešavale u tadašnjoj Jugoslaviji.

Kongres srpskog ujedinjenja imao je efektivan uticaj na pozitivne promene koje su se desile u javnom mnjenju, politici i medijima u odnosu na srpski narod u svetu, zbog jakog i jedinstvenog nastupa i predstavlja najznačajniju srpsku organizaciju dijaspore.

The SERBIAN UNITY CONGRESS is a non-profit international organization representing Serbs and friends of Serbs in the diaspora committed to ensuring the continuation of the Serbian heritage. It was incorporated in 1990 in response to the historic changes occurring in Yugoslavia.

The Serbian Unity Congress has had the most effective influence on a positive change in the media, public opinion and politics regarding the interests of the Serbian people because it is unique in its approach and is the foremost Serbian diaspora organization.

OGRANCI

<u>Čikago</u>	Milvoki	<u>Beograd</u>
Klivlend	Hjuston	<u>Beč</u>
Denver	Majami	Lozana
<u>Detroit</u>	<u>Vašington</u>	London
Los Angeles	Meksiko Siti	Australija
Njujork	Toronto	Južna Afrika
San Dijego	Vankuver	
<u>San Francisko</u>	Kalgari	

CHAPTERS

<u>Chicago, IL</u>	Milwaukee, WI	<u>Belgrade, SCG</u>
Cleveland, OH	Houston, TX	<u>Vienna, AUS</u>
Denver, CO	Miami, FL	Lausanne, CH
<u>Detroit, MI</u>	<u>Washington, DC</u>	London, UK
Los Angeles, CA	Mexico City	Australia, AU
New York, NY	Toronto, CND	South Africa
San Diego, CA	Vancouver, CND	
<u>San Francisco, CA</u>	Calgary, CND	



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Srpska dijaspora u Americi posebnu pažnju poklanja očuvanju srpske kulturne baštine. Postoji specijalni fond Kongresa Srpskog ujedinjenja koji skuplja donacije, a upoznavanju istorije pojedinih manastira se poklanja posebna pažnja.

Svi programi se sprovode kroz razne projekte, među kojima se ističe "Blago". U okviru projekta "Manastiri" postoje detaljne informacije o manastirima Studenica, Žiča, Mileševa, Sopoćani, Gračanica, Dečani, Ravanica, Ljubostinja, Kalenić, Manasija.

Posebnu pažnju kroz donatorske aktivnosti Srbi iz Amerike poklanjaju restauraciji manastira na Kosovu i Metohiji.

The Serbian diaspora in the US particularly focuses on preserving Serbian cultural heritage. The Serbian Unity Congress has a special fund which collects donations, and education on the history of certain monasteries is given special attention.

All the programs are carried out through various projects, including Blago (Treasure). As part of the Manastiri (Monasteries) project there is a collection of information on the Studenica, Žica, Mileseva, Sopocani, Gračanica, Decani, Ravanica, Ljubostinja, Kalenic and Manasije monasteries.

Serbs in America particularly focus their donations on restoration of the monasteries in Kosovo and Metohija.



15. Kongres Srpskog ujedinenja

Las Vegas 11. – 13. novembar 2005.
Imperial Palace Hotel

Američki kongres Srpskog ujedinenja, organizacija srpske dijasporu u SAD koja prema informacijama Kongresa ima oko 100.000 članova, organizovao je od 11. do 13. novembra Prvu promociju srpske privrede u Las Vegasu, gradu velikog biznisa, turizma, atraktivnoj poslovnoj i turističkoj destinaciji.

U isto vreme održan je i 15. Kongres srpske dijasporu u SAD. Oba događaja su Imperial Palac Hotelu, poznatom po brojnim privrednim izložbama. U to vreme, i u Las Vegasu su održani brojni sajmovi, izložbe, konferencije.

Organizator ovog skupa, zvanična organizacija američke dijasporu, obezbedila je preznataciju srpskih preduzeća na nivou Gold expo, Silver expo i Expo. Članovi srpske dijasporu imali su priliku da pomognu održavanje ove izložbe i kongresa kao sponzori na nivou Dijamantskog, Zlatnog i Srebrnog sponzora, a finansijska podrška celom skupu moguća je i kroz sponzorisanje kafe pauza, ručkova, večera i gala banketa.

Svaki od ovih nivoa obezbedio je određeni nivo pristupa privrednicima koji su se tamo našli ili članovima kongresu, ali će svi zajedno dobiti su mogućnost da se upoznaju i međusobno kontaktiraju u okruženju koje krasi epitet vodećeg svetskog centra sajmova, promocije i biznisa.

Prema informaciji Kongresa srpskog ujedinenja, Las Vegas je izabran kao mesto za Prvu promociju srpske privrede u Americi jer je poslednjih godina izrastao u najveći poslovni centar, sa 900.000 kvadratnih metara izložbenog prostora, na kojem se godišnje održi 24.000 sajmova.

Serbian Unity Congress 15th Annual Convention

Las Vegas, 2005 Nov 11th – 13th
Imperial Palace Hotel

The US Serbian Unity Congress, the organization of the Serbian diaspora in the US, which according to SUC information has around 100,000 members, has organized the First Serbian Business Promotion, November 11–13, in Las Vegas, the city of big business, tourism, and an attractive business and tourist destination.

The 15th Convention of the Serbian diaspora in the US was held at the same time. Both events were organized at the Imperial Palace Hotel, which is known for numerous business exhibitions. Numerous fairs, exhibitions and conferences took place in Las Vegas at the same time.

The organizer of this convention, the official organization of the US diaspora, has provided presentations of Serbian companies at the levels of Golden Expo, Silver Expo and Expo. Members of the Serbian diaspora had the opportunity to help organize the exhibition and congress as Diamond, Gold and Silver sponsors, and financial support for the entire gathering was realized through sponsorships of coffee breaks, lunches, dinners, and gala banquets.

Each of these levels provided a specific level of access for the attending businessmen, or for members to the Congress, but they will together have the opportunity to meet and establish contact in an environment that is the world's leading center for fairs, promotions and business. According to the Serbian Unity Congress, Las Vegas was chosen as the location for the First Business Promotion in the US because in recent years it has become the largest business center, with 900,000 square meters of exhibition space where 24,000 fairs are held annually.



Edit Krunic, potpredsednik

Poslovna šansa za privrednike

Koje konkretne aktivnosti će preduzeti SUC da bi preduzeća koja dođu u Las Vegas zaključili konkretne ugovore za plasman proizvoda u SAD?

– Učesnicima Privredne Konferencije pružamo mogućnost da se pojave sa svojom kompletnom ponudom u gradu biznisa gde se održava više poslovnih sastanaka i konferencija nego bilo gde u svetu. Međutim, naša namera nije da posredujemo u kontaktima, niti da zakazujemo individualno kontakte. To se ne radi ni na jednom sajmu. Mi stvaramo mogućnosti, a do privrednika je da to iskoriste u najbolju svhu.

Velika prednost je upravo lokacija koju smo izabrali za sajam ove godine, jer čovek ne može da ostane ravnodušan u Las Vegasu koje je naveće turističko čudo sveta.

Da li SUC ima potrebnu organizacionu infrastrukturu, da bi kao organizacija srpske dijasporne među njenim članovima pronašao poslovne partnere za srpska preduzeća?

– Važno je da se razume koji su naši ciljevi. Mi nemamo namere da uspostavljamo poslovne odnose na našim konferencijama, naša intencija je da obezbedimo sredinu gde srpske firme mogu same da pronađu partnere i uspostave kontakte. Kada neka firma ide na poslovni sajam, organizatori tog sajma ne obezbeđuju kontakte za učesnike. Njihov zadatak je da kričaju platformu za saradnju, a to je i naš cilj. Kako će to naši privrednici da iskoriste je već pitanje njihovog pristupa poslu i njihovih organizacionih sposobnosti.

Slavka Drašković, direktor kancelarije u Beogradu

Izložba, početak saradnje

Da li možete da date neke podatke o značaju i veličini kompanija koje pripadaju članovima srpske dijasporne u Americi, a žele da trguju sa srpskim kompanijama?

– Kompanije koje pripadaju članovima srpske dijasporne u SAD su različite veličine i značaja. Važno je da ljudi našeg porekla, druga i treća generacija Srba rođenih u Americi, žele da rade i imaju poslovne odnose sa maticom. U Las Vegasu očekujemo prisustvo predstavnika i velikih korporacija i predstavnika malih i srednjih preduzeća. Očekujemo da se najveći broj kontakata ostvari na samoj izložbi (sajmu).

Kakav je program ekonomskih aktivnosti beogradske kancelarije SUC do sledećeg kongresa američke dijasporne?

– U planu nam je da, uz pomoć Ministarstva za dijasporu, oformimo jedan biznis centar gde će se nalaziti berza informacija i podataka iz matice i dijasporne. Takvu berzu planiramo i na web sajtu SUC.

Nakon Konvencije u Las Vegasu nameravamo da dovedemo jednu ili dve grupe predstavnika američke privrede koje će posetiti naše kompanije predstavljene na prezentaciji, u cilju produbljivanja saradnje. Promocija u Las Vegasu u suštini predstavlja početak. I sada to nije posredovanje u sklapanju poslova, već dovođenje u kontakt ljudi iz matice i dijasporne kao i promovisanje Srbije kao privredne destinacije.

Sledeće godine u planu je Druga srpska poslovna konferencija u Americi, verovatno u nekom drugom gradu. Ove godine izbor je bio Las Vegas koji je prema američkim istraživanjima, već tri godine najbolje mesto da se započne biznis.

Edit Krunic, vice-president

Business Opportunity

What concrete steps will the SUC take in order for companies that come to Las Vegas to close concrete deals for selling their products in the US?

“The participants of the Business Conference will be offered the opportunity to come out with their entire offer in the business town where more meetings and conferences are held than anywhere else in the world. However, it is not our intention to mediate in these contacts or schedule individual appointments. This is not done at any exhibition. We create opportunities and it is up to the businessmen to use this to the best avail.

“The great advantage is precisely the location that we have chosen for the exhibition, because a person cannot remain indifferent in Las Vegas, which is the greatest tourist wonder of the world.”

Does the SUC, as the organization of the Serbian diaspora, have the necessary organizational structure to find business partners for Serbian companies among its members?

“It is important to understand what our goals are. We have no intention of establishing business associations at our conferences; our intention is to provide an environment where Serbian companies can find partners and establish contacts by themselves. When some company goes to a business conference, the organizers of the conference do not provide contacts for the participants. It is their task to create the platform for cooperation, and this is our goal. How our businessmen will use this is a matter of their approach to business and their organizational abilities.”

Slavka Draskovic, SUC Belgrade office director

Beginning of Cooperation

Can you give some information about the significance and size of the companies that are owned by members of the Serbian diaspora in the United States, and which want to trade with Serbian companies?

“The companies that are owned by members of the Serbian diaspora in the US are of various sizes and significance. What is important is that people of Serbian origin, the second and third generation of Serbs born in America, want to work and have business relations with the homeland. We expect representatives of both large corporation and small and medium businesses to be present in Las Vegas. We expect the greatest number of contacts to be achieved at the exhibition itself.”

What is the program of economic activities for the Belgrade SUC office until the next congress of the American diaspora?

“We are planning on creating a business center with assistance from the Ministry of Diaspora, which would include an exchange of information from the homeland and the diaspora. We are also planning such an exchange on the SUC website. Following the Convention in Las Vegas, we intend to bring one or two groups of American businesspeople who would visit our companies presented at the promotion, for the purpose of developing cooperation. The promotion in Las Vegas essentially represents the beginning. This too is not mediation in closing deals, but creating contacts between people from the homeland and the diaspora, as well as promoting Serbia as a commercial destination.

“The second Serbian Business Conference in America is being planned for next year, probably in another city. This year Las Vegas was the choice because according to American researchers it has been the best place to start business – for three years running.”